

COURSE OVERVIEW PM0616
Planning Project Identification, Evaluation & Integration

Course Title

Planning Project Identification, Evaluation & Integration

Course Date/Venue

Session 1: June 04-08, 2023/Boardroom 1,
 Elite Byblos Hotel Al Barsha,
 Sheikh Zayed Road, Dubai, UAE
 Session 2: March 17-21, 2024/Venue 1
 Meeting Room, Sheraton Cairo
 Hotel & Casino, Cairo, Egypt



Course Reference

PM0616

Course Duration/Credits

Five days/3.0 CEUs/30 PDHs

Course Description



This practical and highly-interactive course includes various practical sessions and exercises. Theory learnt will be applied using our state-of-the-art simulators.



This course is designed to provide participants with a detailed and up-to-date overview of strategy, planning and project management. It covers the strategic planning according to PMBOK guide; the project's relationship to company objectives and strategic planning exercise; the project advantages and professional advantages; the strategic planning and strategic thinking, engagement, cultivation, insight, applicability, validation and articulation; the strategic planning process; and the company goals, objectives, current state and potentially unmovable constraints.



During this interactive course, participants will learn the gap analysis and objectives to reach vision; developing an implementation plan, implementing the plan and monitoring and measuring the results; the principles of project management and the reasons for high failure rates; the project goals and scope; the key roles of project sponsor and project manager; planning a project schedule, budget and risk plan; executing a project through instilling discipline, accountability and productivity; managing stakeholders through project stages; and implementing the project and transitioning to operations.

Course Objectives

Upon the successful completion of this course, each participant will be able to:-

- Apply and gain a basic knowledge on strategy, planning and project management
- Design strategic planning according to PMBOK guide
- Recognize a project's relationship to company objectives and apply strategic planning exercise
- Discuss project advantages and professional advantages
- Define strategic planning and strategic thinking as well as discuss engagement, cultivation, insight, applicability, validation and articulation
- Carryout strategic planning process and explain company goals, objectives, current state and potentially unmovable constraints
- Define future vision, perform gap analysis and define objectives to reach vision
- Develop an implementation plan, implement the plan and monitor and measure the results
- Explain the principles of project management and the reasons for high failure rates
- Define project goals and scope and identify the key roles of project sponsor and project manager
- Plan a project schedule, budget and risk plan as well as execute a project through instilling discipline, accountability and productivity
- Manage stakeholders through project stages and implement the project and transitioning to operations

Exclusive Smart Training Kit - H-STK®



Participants of this course will receive the exclusive “Haward Smart Training Kit” (H-STK®). The H-STK® consists of a comprehensive set of technical content which includes **electronic version** of the course materials, sample video clips of the instructor's actual lectures & practical sessions during the course conveniently saved in a **Tablet PC**.

Who Should Attend

The course provides an overview of all significant aspects and considerations of strategy, planning and project management for those who are involved in the planning, scheduling, monitoring, reporting and control of project within the industrial environment. This includes engineers, project and team managers, leaders, project team members and business consultants.

Training Methodology

This interactive training course includes the following training methodologies as a percentage of the total tuition hours:-

- 30% Lectures
- 20% Workshops & Work Presentations
- 20% Case Studies & Practical Exercises
- 30% Videos, Software & Simulators


In an unlikely event, the course instructor may modify the above training methodology before or during the course for technical reasons.

Course Certificate(s)

Internationally recognized certificates will be issued to all participants of the course who completed a minimum of 80% of the total tuition hours.

Certificate Accreditations


Certificates are accredited by the following international accreditation organizations: -

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The International Accreditors for Continuing Education and Training (IACET - USA)

Haward Technology is an Authorized Training Provider by the International Accreditors for Continuing Education and Training (IACET), 2201 Cooperative Way, Suite 600, Herndon, VA 20171, USA. In obtaining this authority, Haward Technology has demonstrated that it complies with the **ANSI/IACET 2018-1 Standard** which is widely recognized as the standard of good practice internationally. As a result of our Authorized Provider membership status, Haward Technology is authorized to offer IACET CEUs for its programs that qualify under the **ANSI/IACET 2018-1 Standard**.

Haward Technology's courses meet the professional certification and continuing education requirements for participants seeking **Continuing Education Units (CEUs)** in accordance with the rules & regulations of the International Accreditors for Continuing Education & Training (IACET). IACET is an international authority that evaluates programs according to strict, research-based criteria and guidelines. The CEU is an internationally accepted uniform unit of measurement in qualified courses of continuing education.

Haward Technology Middle East will award **3.0 CEUs** (Continuing Education Units) or **30 PDHs** (Professional Development Hours) for participants who completed the total tuition hours of this program. One CEU is equivalent to ten Professional Development Hours (PDHs) or ten contact hours of the participation in and completion of Haward Technology programs. A permanent record of a participant's involvement and awarding of CEU will be maintained by Haward Technology. Haward Technology will provide a copy of the participant's CEU and PDH Transcript of Records upon request.

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British Accreditation Council (BAC)

Haward Technology is accredited by the **British Accreditation Council** for **Independent Further and Higher Education** as an **International Centre**. BAC is the British accrediting body responsible for setting standards within independent further and higher education sector in the UK and overseas. As a BAC-accredited international centre, Haward Technology meets all of the international higher education criteria and standards set by BAC.

Course Fee

Dubai	US\$ 5,500 per Delegate + VAT . This rate includes H-STK® (Haward Smart Training Kit), buffet lunch, coffee/tea on arrival, morning & afternoon of each day.
Cairo	US\$ 5,500 per Delegate + VAT . This rate includes Participants Pack (Folder, Manual, Hand-outs, etc.), buffet lunch, coffee/tea on arrival, morning & afternoon of each day.

Course Instructor(s)

This course will be conducted by the following instructor(s). However, we have the right to change the course instructor(s) prior to the course date and inform participants accordingly:



Mr. Douglas Robinson, MBA, BSc (Honors), Dip, is currently the **President of DSR Consulting** and the **Professor of Business Studies Unit (BSU)** at **Durban Institute of Technology (DIT)**, where he is lecturing at **MBA level** in **Project Management Plan, Project Management Essentials, Technical Project Management, Project Work Monitoring & Control, Project Scope Management, Project Time Management, Project Cost Management, Project Human Resource Management and Project Communications Management, Project Procurement Management, Analyzing Project Financial Data, Commercial**

Management, Quality Management System (QMS), Project Quality Management, Value Engineering, Quality Assurance, Project Management, Project Risk Management, Risk Identification Tools & Techniques, Project Life Cycle, Project Stakeholder & Governance, Project Management Processes, Project Integration Management, Financial & Credit Risk Management, Advanced Commercial Analysis, Suppliers & Contractors Management, Contract Administration & Cost Control, Effective Contract Risk Management, Presentation Skills, Negotiation Skills, Industrial Relationships, Driving Performance, Performance Measurement, Time Management Techniques, Organizing Daily Activities, Handling Difficulties & Pressure, Productivity & Feedback Management, Problem Solving & Decision Making, ISO 9001 Lead Auditor, Commercial Negotiation & Legal Aspects, Logistics & Supply Chain Management, Quality Management, Project Financial Planning, Financial Management, Materials Inventory Management, Budgeting & Cost Control, Project Accounting, Project Management, Contract Management, Operations Management, Procurement Management, Entrepreneurship and International Business

Mr. Robinson has over **40 years** of international experience in **Contract Management, Quality Management, ISO Standards, Logistics & Supply Chain Management, Procurement, Purchasing, Outsourcing Strategies, Project Management, Business Systems, Operations Management and Business Re-Organization**. Further, he is a **Registered Assessor of Quality Management, Logistics, Supply Chain Management, Procurement Strategies, Purchasing and Outsourcing**.

As a leader in the **Quality, Procurement and Logistics** fields, Mr. Robinson facilitated in-house skills development programmes in a lot of companies worldwide and has **extensive consulting experience** in both the public and private sectors. His experience includes implementing SAP system in Procurement, financial, sales, distribution, materials management and costing.

During his long career life, Mr. Robinson worked for many **International companies** such as Tiger Brands, Nestle's, Mondi Manufacturing, Mondi Forests, Masonite Africa Ltd., Frame etc. He worked as **General Manager, Quality Manager, Procurement Manager, Financial Manager, Contracts Manager, Logistics Manager, Logistics Superintendent, Project Manager, Purchasing Supervisor, SAP Facilitator, etc.**

Due to his thorough and long experience and knowledge, Mr. Robinson is **recognized internationally** as an **Expert** in **Logistics & Supply Chain Management, Procurement, Purchasing, Outsourcing, Strategic planning, business wellness analysis, Contract management, Project Management, feasibility studies, financial analysis, cash-flow forecasting, Capital investment analysis, risk analysis, Business process analysis, and Quality Management Systems**.

Mr. Robinson has a **Master's degree in Business Administration (MBA)** from the **University of Durban-Westville**, a **Bachelor's degree with Honors in Business Management and Administration** and **Diplomas in Medical Technology, Marketing Management, Business Management and Project Management** from the **University of Rhodesia** and from the **Damelin Management School** respectively. Further, he is a **Certified Instructor/Trainer, a Certified Trainer/Assessor** by the **Institute of Leadership & Management (ILM)**, an active member of international professional affiliations and delivered innumerable trainings, courses, workshops and seminars globally.

Accommodation

Accommodation is not included in the course fees. However, any accommodation required can be arranged at the time of booking

Course Program

The following program is planned for this course. However, the course instructor(s) may modify this program before or during the course for technical reasons with no prior notice to participants. Nevertheless, the course objectives will always be met:

Day 1

0730 - 0800	<i>Registration & Coffee</i>
0800 - 0815	<i>Welcome & Introduction</i>
0815 - 0830	PRE-TEST
0830 - 0930	<i>Strategic Planning According to the PMBOK Guide</i>
0930 - 0945	<i>Break</i>
0945 - 1100	<i>A Project's Relationship to Company Objectives</i>
1100 - 1230	<i>Strategic Planning Exercise</i>
1230 - 1245	<i>Break</i>
1245 - 1345	<i>Project Advantages</i>
1345 - 1420	<i>Your Professional Advantages</i>
1420 - 1430	Recap
1430	<i>Lunch & End of Day One</i>

Day 2

0730 - 0830	<i>Strategic Planning Definition</i>
0830 - 0930	<i>Strategic Thinking Definition</i>
0930 - 0945	<i>Break</i>
0945 - 1100	<i>Engagement, Cultivation & Insight</i>
1100 - 1230	<i>Applicability, Validation & Articulation</i>
1230 - 1245	<i>Break</i>
1245 - 1330	<i>Project Identification</i> <i>Integrate Various Projects, Utilize Shared Management Resources to Leverage Economies of Scale & Aligning to Portfolio Goals Before Obtaining the Necessary Approvals</i>
1330 - 1420	<i>Strategic Planning Process</i>
1420 - 1430	Recap
1430	<i>Lunch & End of Day Two</i>

Day 3

0730 - 0830	<i>Understanding Company Goals & Objectives</i>
0830 - 0930	<i>Understanding the Current State</i>
0930 - 0945	<i>Break</i>
0945 - 1045	<i>Understanding Potentially Unmovable Constraints</i>
1045 - 1145	<i>Defining Your Future Vision</i>
1145 - 1230	<i>Project Evaluation</i> <i>Integrate Various Projects, Utilize Shared Management Resources to Leverage Economies of Scale & Aligning to Portfolio Goals Before Obtaining the Necessary Approvals</i>

1230 - 1245	<i>Break</i>
1245 - 1330	<i>Performing a Gap Analysis</i>
1330 - 1420	<i>Defining Objectives to Reach Your Vision</i>
1420 - 1430	<i>Recap</i>
1430	<i>Lunch & End of Day Three</i>

Day 4

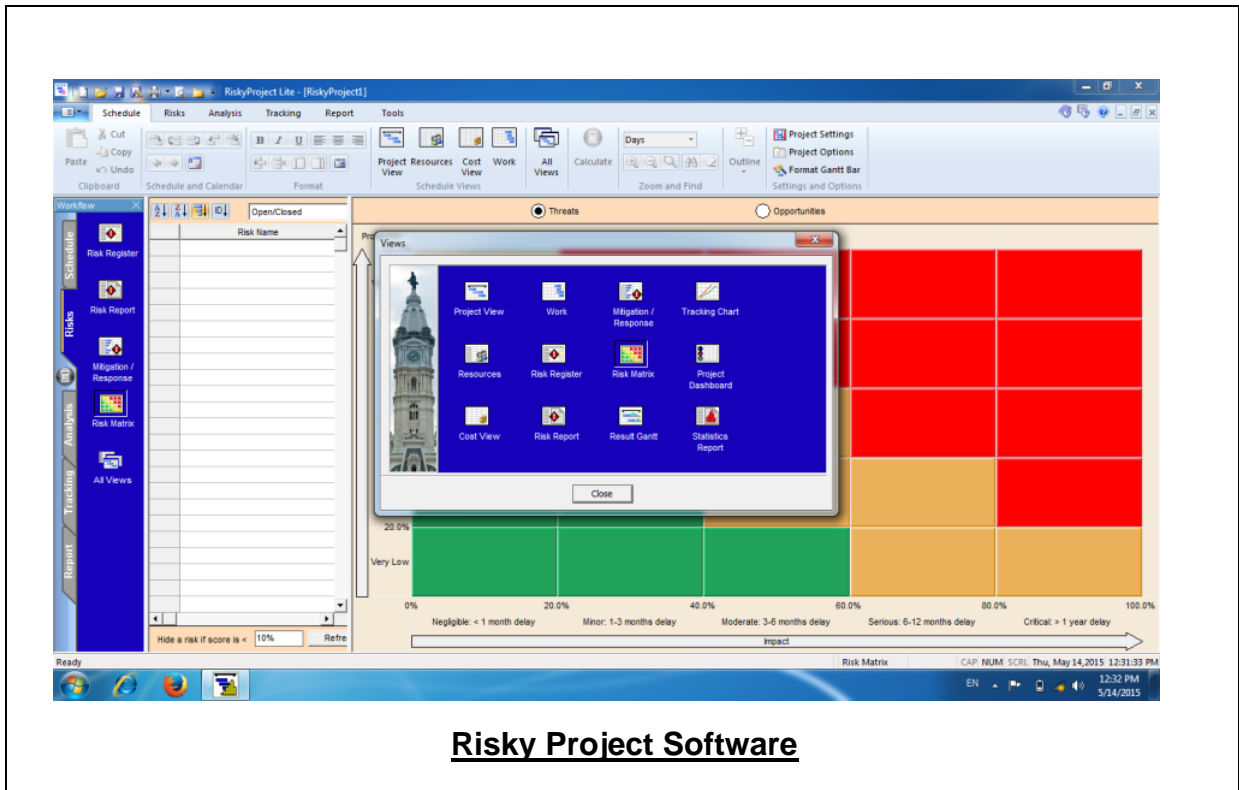
0730 - 0830	<i>Develop an Implementation Plan</i>
0830 - 0930	<i>Implement the Plan</i>
0930 - 0945	<i>Break</i>
0945 - 1045	<i>Monitor & Measure the Results</i>
1045 - 1145	<i>Principles of Project Management & the Reasons for High Failure Rates</i>
1145 - 1230	<i>Defining Project Goals & Scope</i>
1230 - 1245	<i>Break</i>
1245 - 1330	<i>Cross Subsidiary Project Integration</i> <i>Integrate Various Projects, Utilize Shared Management Resources to Leverage Economies of Scale & Aligning to Portfolio Goals Before Obtaining the Necessary Approvals</i>
1330 - 1420	<i>Key Roles of Project Sponsor & Project Manager</i>
1420 - 1430	<i>Recap</i>
1430	<i>Lunch & End of Day Four</i>

Day 5

0730 - 0830	<i>Planning a Project Schedule, Budget & Risk Plan</i>
0830 - 0930	<i>Executing a Project: Instilling Discipline, Accountability, & Productivity</i>
0930 - 0945	<i>Break</i>
0945 - 1100	<i>Managing Stakeholders through Project Stages</i>
1100 - 1230	<i>Implementing the Project & Transitioning to Operations</i>
1230 - 1245	<i>Break</i>
1245 - 1345	<i>Lessons Learned from the Experiences of Real-Life Project Managers</i>
1345 - 1400	<i>Course Conclusion</i>
1400 - 1415	<i>POST-TEST</i>
1415 - 1430	<i>Presentation of Course Certificates</i>
1430	<i>Lunch & End of Course</i>

Simulator (Hands-on Practical Sessions)

Practical sessions will be organized during the course for delegates to practice the theory learnt. Delegates will be provided with an opportunity to carryout various exercises using our state-of-the-art “MS Project” and “Risky Project Software”.



Course Coordinator

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