

# **COURSE OVERVIEW SS0972** Advanced Negotiation & Deal Making Strategy

### **Course Title**

Advanced Negotiation & Deal Making Strategy

#### Course Date/Venue

September 01-05, 2024/Boardroom, Warwick Hotel Doha, Doha, Qatar

### **Course Reference**

SS0972

### **Course Duration/Credits**

Five days/3.0 CEUs/30 PDHs

### Course Description



80% of this course is practical sessions where participants will be engaged in a series of interactive small groups, class workshops and role-plays.



This course is designed to provide participants with advanced and up-to-date overview negotiation and deal making strategy. It covers the anatomy of а negotiation including the characteristics. behaviors phases: and the characteristics of a negotiation situation including the key principles of effective negotiation; the core components of effective negotiation behavior; the hard bargaining and problem solving; the inherent tensions present in every negotiation; and the stages and phases of negotiation.



Further, the course will also discuss the deal for advanced negotiation strategies; the difference of strategies versus tactics; the effective approaches to hard bargaining; the alternatives, walk-away point, bargaining range and objective setting; creating strategies and tactics of negotiation; the effective value generating deal making strategies; the leverage and dispute resolution skills to build better deals: the enforcement mechanisms and formal dispute resolution process; the mediation skills to build better deals; and negotiating with difficult people.

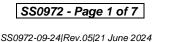




















During this interactive course, participants will learn to prepare and communicate the key to successful outcomes; implementing the strategy as well as preparing and managing negotiation teams; communicating to maximize influence and the power of listening skills in negotiation; the psychology of negotiation through harnessing the science of influence; the importance of influence, reciprocation, scarcity and authority; the consistency, liking and social proof; and the traits of advanced negotiator.

### **Course Objectives**

Upon the successful completion of this course, each participant will be able to:-

- Apply and gain an advanced knowledge on negotiation and deal making strategy
- Discuss the anatomy of a negotiation including the characteristics, behaviors and phases
- Describe the characteristics of a negotiation situation including the key principles of effective negotiation and deal making skills
- Identify the core components of effective negotiation behavior
- Apply hard bargaining and problem solving as well as manage the inherent tensions present in every negotiation and the stages and phases of negotiation
- Build a deal for advanced negotiation strategies
- Differentiate strategies versus tactics and carryout effective approaches to hard bargaining
- Determine alternatives, walk-away point, bargaining range and objective setting
- Create value strategies and tactics of integrative negotiation and apply effective value generating deal making strategies
- Utilize leverage and dispute resolution skills to build better deals
- Describe enforcement mechanisms and formal dispute resolution process
- Develop mediation skills to build better deals and negotiate with difficult people
- Prepare and communicate the key to successful outcomes
- Get ready to implement the strategy as well as prepare and manage negotiation teams
- Communicate to maximize influence and discuss the power of listening skills in negotiation
- Explain the psychology of negotiation through harnessing the science of influence
- Discuss the importance of influence, reciprocation, scarcity and authority
- Define consistency, liking and social proof and identify the traits of advanced negotiator

### Exclusive Smart Training Kit - H-STK®



Participants of this course will receive the exclusive "Haward Smart Training Kit" (H-STK®). The H-STK® consists of a comprehensive set of technical content which includes electronic version of the course materials conveniently saved in a Tablet PC.





















#### Who Should Attend

This course provides an overview of all significant aspects and considerations of advanced negotiation and deal making strategy for those who wishes to build or enhance negotiation skills and those who are new to negotiation and understand the considerable benefits of developing this valuable skill earlier in their career.

# **Course Certificate(s)**

Internationally recognized certificates will be issued to all participants of the course who completed a minimum of 80% of the total tuition hours.

#### **Certificate Accreditations**

Certificates are accredited by the following international accreditation organizations

The International Accreditors for Continuing Education and Training (IACET - USA)

Haward Technology is an Authorized Training Provider by the International Accreditors for Continuing Education and Training (IACET), 2201 Cooperative Way, Suite 600, Herndon, VA 20171, USA. In obtaining this authority, Haward Technology has demonstrated that it complies with the ANSI/IACET 2018-1 Standard which is widely recognized as the standard of good practice internationally. As a result of our Authorized Provider membership status, Haward Technology is authorized to offer IACET CEUs for its programs that qualify under the ANSI/IACET 2018-1 Standard.

Haward Technology's courses meet the professional certification and continuing education requirements for participants seeking Continuing Education Units (CEUs) in accordance with the rules & regulations of the International Accreditors for Continuing Education & Training (IACET). IACET is an international authority that evaluates programs according to strict, research-based criteria and guidelines. The CEU is an internationally accepted uniform unit of measurement in qualified courses of continuing education.

Haward Technology Middle East will award 3.0 CEUs (Continuing Education Units) or 30 PDHs (Professional Development Hours) for participants who completed the total tuition hours of this program. One CEU is equivalent to ten Professional Development Hours (PDHs) or ten contact hours of the participation in and completion of Haward Technology programs. A permanent record of a participant's involvement and awarding of CEU will be maintained by Haward Technology. Haward Technology will provide a copy of the participant's CEU and PDH Transcript of Records upon request.



Haward Technology is accredited by the British Accreditation Council for Independent Further and Higher Education as an International Centre. BAC is the British accrediting body responsible for setting standards within independent further and higher education sector in the UK and overseas. As a BAC-accredited international centre, Haward Technology meets all of the international higher education criteria and standards set by BAC.

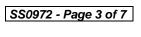




















### Course Instructor(s)

This course will be conducted by the following instructor(s). However, we have the right to change the course instructor(s) prior to the course date and inform participants accordingly:



Dr. John Bester, PhD, MTh, BA, BD, NLP, is a Senior Contracts & Management Consultant and a Certified Neuro Linguistic Programming (NLP) Practitioner with over 30 years of extensive experience. His expertise lies extensively in the areas of Effective Contract Negotiation, Contracts Management, Variations, Contracts Evaluation, Contracts & Risk Management, **Contract** Administration, **Neuro Linguistic Programming (NLP)** Theology, Customer Life Coaching, Service Excellence, Communication Skills, Public Speaking, Customer Satisfaction,

Influencing Skills, Thinking & Learning Styles, Negotiation Skills, Interpersonal Skills, Adaptability & Flexibility, Learning & Self Development, Performance Management, Performance Goal Implementation, Time Management, Problem Solving & Decision Making, Crisis Management, Human Resources Management, Management, Organizational Development, Career Management, Leadership & Supervisory Skills, Situation & Behaviour Analysis, Interpersonal Motivation, Leadership Orientation, Coaching Skills, Strategic Planning and Stress Management. Dr. Bester is currently a Modeller & Mental Performance Coach.

During his career life, Dr. Bester has gained his practical and field experience through his various significant positions and dedication as the **Director**, **Performance Coach**, Congregational Pastor, Reverend, Specialist Interim Pastor. Certified Instructor/Trainer and a Certified Neuro Linguistic Programming (NLP) **Practitioner** for numerous international companies like the Nederduitsch Hervermde Kerk, Gemeente Meyerton and Pretoria-Nord, just to name a few.

Dr. Bester has PhD, Master and Bachelor degrees in Practical Theology and a Bachelor's degree in Pre-Theology/Pre-Ministerial Studies. In his PhD thesis, a Neuro Linguistic Programming (NLP) modelling process for congregation development and congregation guidance, he investigates the possibility of bringing Rich Osmer's four questions of practical theology into conversation with the modelling **Neurolinguistic Programming.** Further, he is Instructor/Trainer, a Certified Neuro Linguistic Programming (NLP) Practitioner and has delivered numerous trainings, courses, seminars and workshops internationally.

### Course Fee

**US\$ 6,000** per Delegate. This rate includes H-STK® (Haward Smart Training Kit), buffet lunch, coffee/tea on arrival, morning & afternoon of each day.

### Accommodation

Accommodation is not included in the course fees. However, any accommodation required can be arranged at the time of booking.





















## **Training Methodology**

This interactive training course includes the following training methodologies as a percentage of the total tuition hours: -

20% Lectures

80% Practical Exercises, Case Studies, Games, Customized Videos, Site Visits, Simulations, Role Play, Group Skill Sessions, Outdoor & Indoor Activities

In an unlikely event, the course instructor may modify the above training methodology before or during the course for technical reasons.

# Course Program

The following program is planned for this course. However, the course instructor(s) may modify this program before or during the course for technical reasons with no prior notice to participants. Nevertheless, the course objectives will always be met:

Sunday, 01st of September 2024 Day 1:

Duy 1.	Canady, or or ocptember 2024
0730 - 0800	Registration & Coffee
0800 - 0815	Welcome & Introduction
0815 - 0830	PRE-TEST
	The Anatomy of a Negotiation-Characteristics, Behaviors & Phases
0830 - 0930	Characteristics of a Negotiation Situation • Key Principles of Effective
	Negotiation & Deal Making Skills
0930 - 0945	Break
	The Anatomy of a Negotiation-Characteristics, Behaviors & Phases
0945 -1130	(cont'd)
	The Core Components of Effective Negotiation Behavior
	The Anatomy of a Negotiation-Characteristics, Behaviors & Phases
1130 - 1230	(cont'd)
	Hard Bargaining & Problem Solving - Focusing Your Skill Development
1230 – 1245	Break
	The Anatomy of a Negotiation-Characteristics, Behaviors & Phases
1245 – 1420	(cont'd)
	Managing the Inherent Tensions Present in Every Negotiation • The Stages &
	Phases of a Negotiation
1420 – 1430	Recap
1430	Lunch & End of Day One

Dav 2: Monday, 02nd of September 2024

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0730 - 0930	Building a Deal-Advanced Negotiation Strategies
	Strategies vs Tactics • Effective Approaches to Hard Bargaining
0930 - 0945	Break
0945 – 1100	Building a Deal-Advanced Negotiation Strategies (cont'd)
	Alternatives, Walk-Away Point, Bargaining Range & Objective Setting •
	Constructing Opening Offers, Winners Curse & Norms of Range
1100 – 1230	Building a Deal-Advanced Negotiation Strategies (cont'd)
	How to Create Value Strategies & Tactics of Integrative Negotiation • Effective
	Value Generating Deal Making Strategies
1230 – 1245	Break



















	Building a Deal-Advanced Negotiation Strategies (cont'd)
1245 - 1420	Underlying Interests, High Value/Low Value Trades, Unbundle Issues & Multiple Offers
1420 - 1430	Recap
1430	Lunch & End of Day Two

Tuesday 02rd of Contember 2024

Day 3:	Tuesday, 03" of September 2024
0730 - 0930	Utilizing Leverage & Dispute Resolution Skills to Build Better Deals
	Identifying & Building Leverage • Enforcement Mechanisms-What is the purpose
	of a Contractual Agreement
0930 - 0945	Break
0945 - 1130	Utilizing Leverage & Dispute Resolution Skills to Build Better Deals
	(cont'd)
	Formal Dispute Resolution Process: Negotiation, Mediation, Arbitration &
	Litigation • Developing Mediation Skills to Build Better Deals
1130 - 1230	Utilizing Leverage & Dispute Resolution Skills to Build Better Deals
	(cont'd)
	Negotiating with Difficult People – Getting Past 'NO'
1230 – 1245	Break
1245 – 1420	Utilizing Leverage & Dispute Resolution Skills to Build Better Deals
	(cont'd)
	The Ethics of Leverage-Appropriate Negotiation Behavior
1420 - 1430	Recap
1430	Lunch & End of Day Two

Wednesday, 04th of September 2024 Dav 4:

Day 4.	wednesday, 04 of September 2024
	Preparation & Communication- The Key to Successful Outcomes
0730 - 0930	Getting Ready to Implement the Strategy: The Planning Process • Preparing &
	Managing Negotiation Teams
0930 - 0945	Break
0945 - 1130	Preparation & Communication- The Key to Successful Outcomes (cont'd)
	Communicating to Maximize Influence • Indirect Forms of Communication-
	Body Language
1130 – 1230	Preparation & Communication- The Key to Successful Outcomes (cont'd)
	The Power of Listening Skills in Negotiation
1230 - 1245	Break
1245 – 1420	Preparation & Communication- The Key to Successful Outcomes (cont'd)
	Understanding Power & Communication in a Cross-Cultural Context • Strategic
	Considerations in Cross-Cultural Negotiations
1420 - 1430	Recap
1430	Lunch & End of Day Three

Thursday, 05th of September 2024 Day 5:

0730 - 0930	The Psychology of Negotiation-Harnessing the Science of Influence Understanding the Importance of Influence • Reciprocation, Scarcity &
0930 - 0945	Authority Break
0945 -1030	The Psychology of Negotiation-Harnessing the Science of Influence (cont'd) Consistency, Liking & Social Proof • Bringing it all Together-Negotiation Better Deals



















	The Psychology of Negotiation-Harnessing the Science of Influence
1030 - 1230	(cont'd)
	Traits of the Advanced Negotiator
1230 - 1245	Break
	The Psychology of Negotiation-Harnessing the Science of Influence
1245 - 1345	(cont'd)
	What to Take Away from this Course
1345 - 1400	Course Conclusion
1400 - 1415	POST-TEST
1415 - 1430	Presentation of Course Certificates
1430	Lunch & End of Course

### **Practical Sessions**

80% of this highly-interactive course is practical sessions. Theory learnt (20%) will be applied using various role-plays, case studies and practical sessions.



# **Course Coordinator**

Jaryl Castillo, Tel: +974 4423 1327, Email: jaryl@haward.org















